



KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

CONTRACT

| | | |
|--|---|--|
| <u>Contract / Revision</u> 4078343 / | | <u>Alt Order #</u> ISSUE |
| <u>Product</u> NRSC | | |
| <u>Contract Dates</u> 10/05/12 - 10/10/12 | | <u>Estimate #</u> |
| <u>Advertiser</u> NRSC | | <u>Original Date / Revision</u> 10/04/12 / 10/04/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KSAZ | <u>Account Executive</u> Chris Johnson | <u>Sales Office</u> FSS Philadelphia |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>IDB#</u> | <u>Advertiser Code</u> NRSC | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Strategic Media Services
Attention: Neil Williams
3299 K Street NW
Suite 200
Washington, DC 20007

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KSAZ | 10/05/12 | 10/05/12 | M-F 5a-530a | 5a-530a | | :30 | | | NM | 1 | \$500.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 1 | \$500.00 | | | |
| N 2 | KSAZ | 10/08/12 | 10/10/12 | M-F 5a-530a | 5a-530a | | :30 | | | NM | 3 | \$1,500.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | MTW---- | | | | 3 | \$500.00 | | | |
| N 3 | KSAZ | 10/05/12 | 10/05/12 | M-F 530a-6a | 530a-6a | | :30 | | | NM | 1 | \$500.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 1 | \$500.00 | | | |
| N 4 | KSAZ | 10/08/12 | 10/10/12 | M-F 530a-6a | 530a-6a | | :30 | | | NM | 3 | \$1,500.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | MTW---- | | | | 3 | \$500.00 | | | |
| N 5 | KSAZ | 10/05/12 | 10/05/12 | M-F 6a-7a News | 6a-7a | | :30 | | | NM | 2 | \$1,700.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 2 | \$850.00 | | | |
| N 6 | KSAZ | 10/08/12 | 10/10/12 | M-F 6a-7a News | 6a-7a | | :30 | | | NM | 6 | \$5,100.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | MTW---- | | | | 6 | \$850.00 | | | |
| N 7 | KSAZ | 10/05/12 | 10/05/12 | M-F 7a-8a News | 7a-8a | | :30 | | | NM | 2 | \$1,700.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 2 | \$850.00 | | | |
| N 8 | KSAZ | 10/08/12 | 10/10/12 | M-F 7a-8a News | 7a-8a | | :30 | | | NM | 6 | \$5,100.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | MTW---- | | | | 6 | \$850.00 | | | |
| N 9 | KSAZ | 10/05/12 | 10/05/12 | M-F 8a-9a News | 8a-9a | | :30 | | | NM | 2 | \$1,300.00 |
| | | Political Issue | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract Dates</u> 10/05/12 - 10/10/12 | <u>Product</u> NRSC | <u>Estimate #</u> |
| <u>Advertiser</u> NRSC | | <u>Original Date / Revision</u> 10/04/12 / 10/04/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 2 | \$650.00 | | | |
| N 10 | KSAZ | 10/08/12 | 10/10/12 | M-F 8a-9a News | 8a-9a | | :30 | | | NM | 6 | \$3,900.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | MTW---- | | | | 6 | \$650.00 | | | |
| N 11 | KSAZ | 10/05/12 | 10/05/12 | M-F 9a-10a News | 9a-10a | | :30 | | | NM | 1 | \$375.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 1 | \$375.00 | | | |
| N 12 | KSAZ | 10/08/12 | 10/10/12 | M-F 9a-10a News | 9a-10a | | :30 | | | NM | 3 | \$1,125.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | MTW---- | | | | 3 | \$375.00 | | | |
| N 13 | KSAZ | 10/05/12 | 10/05/12 | M-F 10a-11a | 10a-11a | | :30 | | | NM | 1 | \$250.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 1 | \$250.00 | | | |
| N 14 | KSAZ | 10/08/12 | 10/10/12 | M-F 10a-11a | 10a-11a | | :30 | | | NM | 3 | \$750.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | MTW---- | | | | 3 | \$250.00 | | | |
| N 15 | KSAZ | 10/05/12 | 10/05/12 | M-F 11a-12p | 11a-12p | | :30 | | | NM | 1 | \$250.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 1 | \$250.00 | | | |
| N 16 | KSAZ | 10/08/12 | 10/10/12 | M-F 11a-12p | 11a-12p | | :30 | | | NM | 3 | \$750.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | MTW---- | | | | 3 | \$250.00 | | | |
| N 17 | KSAZ | 10/05/12 | 10/05/12 | M-F 12p-1230p Noon News | 12p-1230p | | :30 | | | NM | 1 | \$400.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 1 | \$400.00 | | | |
| N 18 | KSAZ | 10/08/12 | 10/10/12 | M-F 12p-1230p Noon News | 12p-1230p | | :30 | | | NM | 3 | \$1,200.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | MTW---- | | | | 3 | \$400.00 | | | |
| N 19 | KSAZ | 10/05/12 | 10/05/12 | M-F 1230p-1p | 1230p-1p | | :30 | | | NM | 1 | \$275.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 1 | \$275.00 | | | |
| N 20 | KSAZ | 10/08/12 | 10/10/12 | M-F 1230p-1p | 1230p-1p | | :30 | | | NM | 3 | \$825.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | MTW---- | | | | 3 | \$275.00 | | | |
| N 21 | KSAZ | 10/05/12 | 10/05/12 | M-F 1p-2p | 1p-2p | | :30 | | | NM | 1 | \$250.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 1 | \$250.00 | | | |
| N 22 | KSAZ | 10/08/12 | 10/10/12 | M-F 1p-2p | 1p-2p | | :30 | | | NM | 3 | \$750.00 |
| | | Political Issue | | | | | | | | | | |

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| <u>Advertiser</u> NRSC | | <u>Original Date / Revision</u> 10/04/12 / 10/04/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | MTW---- | | | | 3 | \$250.00 | | | |
| N 23 | KSAZ | 10/05/12 | 10/05/12 | M-F 2p-3p | 2p-3p | | :30 | | | NM | 1 | \$300.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 1 | \$300.00 | | | |
| N 24 | KSAZ | 10/08/12 | 10/10/12 | M-F 2p-3p | 2p-3p | | :30 | | | NM | 3 | \$900.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | MTW---- | | | | 3 | \$300.00 | | | |
| N 25 | KSAZ | 10/05/12 | 10/05/12 | M-F 3p-4p | 3p-4p | | :30 | | | NM | 1 | \$250.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 1 | \$250.00 | | | |
| N 26 | KSAZ | 10/08/12 | 10/10/12 | M-F 3p-4p | 3p-4p | | :30 | | | NM | 3 | \$750.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | MTW---- | | | | 3 | \$250.00 | | | |
| N 27 | KSAZ | 10/05/12 | 10/05/12 | M-F 4p-430p | 4p-430p | | :30 | | | NM | 1 | \$700.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 1 | \$700.00 | | | |
| N 28 | KSAZ | 10/08/12 | 10/10/12 | M-F 4p-430p | 4p-430p | | :30 | | | NM | 3 | \$2,100.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | MTW---- | | | | 3 | \$700.00 | | | |
| N 29 | KSAZ | 10/05/12 | 10/05/12 | M-F 430p-5p | 430p-5p | | :30 | | | NM | 1 | \$700.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 1 | \$700.00 | | | |
| N 30 | KSAZ | 10/08/12 | 10/10/12 | M-F 430p-5p | 430p-5p | | :30 | | | NM | 3 | \$2,100.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | MTW---- | | | | 3 | \$700.00 | | | |
| N 31 | KSAZ | 10/05/12 | 10/05/12 | M-F 5p-530p News | 5p-530p | | :30 | | | NM | 1 | \$1,100.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 1 | \$1,100.00 | | | |
| N 32 | KSAZ | 10/08/12 | 10/10/12 | M-F 5p-530p News | 5p-530p | | :30 | | | NM | 3 | \$3,300.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | MTW---- | | | | 3 | \$1,100.00 | | | |
| N 33 | KSAZ | 10/05/12 | 10/05/12 | M-F 530p-6p News | 530p-6p | | :30 | | | NM | 1 | \$1,100.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 1 | \$1,100.00 | | | |
| N 34 | KSAZ | 10/08/12 | 10/10/12 | M-F 530p-6p News | 530p-6p | | :30 | | | NM | 3 | \$3,300.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | MTW---- | | | | 3 | \$1,100.00 | | | |
| N 35 | KSAZ | 10/05/12 | 10/05/12 | M-F 6p-630p News | 6p-630p | | :30 | | | NM | 1 | \$1,000.00 |
| | | Political Issue | | | | | | | | | | |

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| <u>Advertiser</u> NRSC | | <u>Original Date / Revision</u> 10/04/12 / 10/04/12 |

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|-------|------|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 1 | \$1,000.00 | | | |
| N 36 | KSAZ | 10/08/12 | 10/10/12 | M-F 6p-630p News | 6p-630p | | :30 | | | NM | 3 | \$3,000.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | MTW---- | | | | 3 | \$1,000.00 | | | |
| N 37 | KSAZ | 10/05/12 | 10/05/12 | M-F 9p-10p News | 9p-10p | | :30 | | | NM | 1 | \$1,800.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 1 | \$1,800.00 | | | |
| N 38 | KSAZ | 10/08/12 | 10/10/12 | M-F 9p-10p News | 9p-10p | | :30 | | | NM | 3 | \$5,400.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | MTW---- | | | | 3 | \$1,800.00 | | | |
| N 39 | KSAZ | 10/05/12 | 10/05/12 | M-F 10p-1030p News | 10p-1030p | | :30 | | | NM | 1 | \$1,100.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 1 | \$1,100.00 | | | |
| N 40 | KSAZ | 10/08/12 | 10/08/12 | M-F 10p-1030p News | 10p-1030p | | :30 | | | NM | 1 | \$1,100.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | 1 | \$1,100.00 | | | |
| N 41 | KSAZ | 10/10/12 | 10/10/12 | M-F 10p-1030p News | 10p-1030p | | :30 | | | NM | 1 | \$1,100.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --W---- | | | | 1 | \$1,100.00 | | | |
| N 42 | KSAZ | 10/06/12 | 10/06/12 | Sa 8a-9a News | 8a-9a | | :30 | | | NM | 1 | \$375.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | 1 | \$375.00 | | | |
| N 43 | KSAZ | 10/06/12 | 10/06/12 | Pac 12 RS Non Prime Game | 10a-9p | | :30 | | | NM | 2 | \$12,000.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | 2 | \$6,000.00 | | | |
| N 44 | KSAZ | 10/06/12 | 10/06/12 | Sa 9p-10p News | 9p-10p | | :30 | | | NM | 1 | \$1,200.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | 1 | \$1,200.00 | | | |
| N 45 | KSAZ | 10/06/12 | 10/06/12 | Sa 10p-1030p News | 10p-1030p | | :30 | | | NM | 1 | \$1,200.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | 1 | \$1,200.00 | | | |
| N 46 | KSAZ | 10/07/12 | 10/07/12 | Su 730a-8a Newsmaker Sun | 730a-8a | | :30 | | | NM | 1 | \$150.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | | | 1 | \$150.00 | | | |
| N 47 | KSAZ | 10/07/12 | 10/07/12 | Su 8a-9a News | 8a-9a | | :30 | | | NM | 1 | \$325.00 |
| | | Political Issue | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | | | 1 | \$325.00 | | | |
| N 48 | KSAZ | 10/07/12 | 10/07/12 | NFL RS Game Non -Home | 10a-7p | | :30 | | | NM | 2 | \$18,000.00 |
| | | Political Issue | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

| | | |
|--|------------------------|--|
| <u>Contract / Revision</u> 4078343 / | | <u>Alt Order #</u> ISSUE |
| <u>Contract Dates</u> 10/05/12 - 10/10/12 | <u>Product</u> NRSC | <u>Estimate #</u> |
| <u>Advertiser</u> NRSC | | <u>Original Date / Revision</u> 10/04/12 / 10/04/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-----------------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | | | 2 | \$9,000.00 | | | |
| N 49 | KSAZ | 10/07/12 | 10/07/12 | Su 5p-6p News | 5p-6p | | :30 | | | NM | 1 | \$850.00 |
| Political Issue | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | | | 1 | \$850.00 | | | |
| N 50 | KSAZ | 10/07/12 | 10/07/12 | Su 9p-10p News | 9p-10p | | :30 | | | NM | 1 | \$1,600.00 |
| Political Issue | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | | | 1 | \$1,600.00 | | | |
| N 51 | KSAZ | 10/06/12 | 10/06/12 | Sa 8a-9a News | 8a-9a | | :30 | | | NM | 1 | \$400.00 |
| Political Issue | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | 1 | \$400.00 | | | |
| Totals | | | | | | | | | | | 103 | \$97,200.00 |

*Tax 1 Note: Phoenix City Sales Tax 0.5%.

| Time Period | # of Spots | Gross Amount | Net Amount | *Tax 1 | Total |
|---------------------|------------|--------------------|--------------------|-----------------|--------------------|
| 10/01/12 - 10/10/12 | 103 | \$97,200.00 | \$82,620.00 | \$413.10 | \$83,033.10 |
| Totals | 103 | \$97,200.00 | \$82,620.00 | \$413.10 | \$83,033.10 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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